

Clark County Fairgrounds

4401 S. Charleston Pike Springfield, OH 45502

Friday, 2:00 pm - 7:00 pm Saturday - 10:00 AM - 6:00 pm Sunday - 12:00 pm - 4:00 pm Visit us at www.clarkcountyhomeshow.com for more information



A production of The Western Ohio Home Builders Association



The Western Ohio Home Builders Association

Announces

2025 Clark County Home & Garden Show

April 4, 5 & 6 Clark County Fairgrounds

Exciting news! The Western Ohio Home Builders Association is offering Exhibitor, Sponsorship, and Demonstration opportunities for the 2025 Clark County Home and Garden Show at the Clark County Fairgrounds on April 4, 5, and 6. We've got various options to fit your budget and maximize your exposure.

Check out our exclusive sponsorships:

• Title Sponsorship: Only one available!

• Ticket Sponsorship: Only one available!

Welcome Bag Sponsorship: Only one available!
 Sound System Sponsorship: Only one available!

• Auto Sponsor: Only one available!

• Unlimited Prize Sponsorships

We're also seeking 5-7 companies to host dynamic demonstrations or educational presentations. Each session should be 15-20 minutes long. Ideas include Gardening Tips, DIY Your Firepit, Financing Your Remodeling Project, Easy Kitchen Upgrades, Benefits of Going Solar, and Starting a Raised Bed Garden. Got another idea? Let's make it happen!

We're thrilled to announce that we've expanded to include all three buildings at the Clark County Fairgrounds:

- Arts & Crafts Building: Contractors, Remodelers, Suppliers, Builders
- Annex Building: Direct sales professionals and crafters & non profits
- Mercantile Building: Outdoor living showroom Landscape / hardscape / patio rooms

With over 160 booths and a dedicated staging area for demos, this will be our biggest and best show yet.

We're building on past successes to produce the best Home & Garden Show for Clark County. From home remodeling to outdoor living, interior design, and direct sales vendors, this show is a one-stop-shop for consumers looking to enhance their homes and outdoor spaces. Attendees will have the chance to speak with experts and gain valuable insights into choosing the best contractors for their projects.

Event Highlights:

- Casual, family-friendly atmosphere
- Concessions available
- Demonstrations and direct sales area
- Paid public admission with free parking
- Extensive marketing coverage, including print, social media, radio, and TV
- Expected attendance of 2,000+ over three days
- Experienced producers of a well-established show

Join us as a Sponsor, Exhibitor, or Presenter at the Clark County Home and Garden Show. Our Sponsor packages offer top-rated advertising and marketing opportunities, ensuring you get maximum exposure and a solid return on your investment. Don't miss out on connecting with high-quality prospects at this premier event.

Thank you in advance for considering this exciting opportunity!

Sincerely

Donna Cook Executive Director

Clark County Home & Garden Show

Sponsorship Contract

The Western Ohio Home Builders
Association is thrilled to bring the Clark
County Home & Garden Show back to the
Clark County Fairgrounds! We're excited
to build on our success and create an
even bigger and better show for Clark
County and the surrounding areas.

Join us and make your advertising dollars work harder by becoming a sponsor! With over 65 years of experience producing Home Shows, we know what it takes to create a standout event. As more people invest in upgrading their homes, this show is set to be a massive success.

Don't miss out on this fantastic opportunity—partner with us and be part of the excitement!

We would like to become a sponsor of the 2025 Clark County Home and Garden Show! PLEASE PRINT

Check Sponsor Level at Right

Name:	
Company:	
Address:	
City:	
State/Zip	
Phone:	
E:Mail	
Prize Sponsor: Please indicate item to l contributed:	be
Suggested items: grill, gift baski restaurant certificates, movie passe wireless ear buds Rumba, FitBit, Starbuc gift cards.	es,

- Presenting Sponsor \$2,500 Only 1 Available
- ☐ Ticket Sponsor \$500 Only 1 Available
- ☐ Welcome Bag Sponsor \$500+Bags Only 1 Available
- ☐ Auto Sponsor \$750 Only 1 Available
- ☐ Announcement Sound System Sponsor \$500 Only 1 Available
- ☐ Prize Sponsor Prize contributed must be equal or greater than \$100

Presenting Sponsor Benefits:

- (1) 10 x 10 Booth Space Included & signage at the event
- Name and logo on all signage, print, & digital marketing
- Name recognition in all TV and radio advertising
- Logo on official Home Show website
- 20 VIP Tickets
- Banner ad on HBA Website with link back to company site.

VIP Ticket Sponsor:

- Ticket is 2 3/4" x 5 1/2". Sponsor can have the entire back of the ticket for ad space. We print and distribute 2000 tickets.
- . Logo on Home Show website and any other print media including tv.
- Sponsor to receive 100 VIP Tickets to give away

Welcome Bag Sponsor Benefits:

- Opportunity to distribute bags with company logo at front entrances of Show. A great way to create awareness and be a "walking billboard" at the Show and beyond!
- Logo on Home Show website and any other print media including tv.
- \$100 Off a 10 x 10 Booth Space

Auto Sponsor Benefits:

- Space at front entrance for two (2) vehicles & space inside for (1) vehicle
- Name & logo on all event signage, print media, including tv.
- Logo on official Home Show website

Sound System Sponsor Benefits

- Name & logo on all event signage displayed around the Show indicating you are the official Announcements Sound System Sponsor.
- Logo on official Home Show website & any print media including ty
- \$100 off a 10 x 10 Booth Space

Prize Sponsor Benefits:

- Name & logo at all prize registration stations and on the official Home Show website.
- 10 VIP passes



Tradeshow Floor Layout





CLARK COUNTY HOME & GARDEN SHOW

Exhibitor Contract April 4, 5 & 6, 2025

Clark County Fairgrounds, Springfield, OH

Make Deposit Payable To:

Western Ohio Home Builders Association 1200 Archer Dr. Troy, OH 45373

Please complete this reservation form and mail it with your 50% deposit to the Home Builders Association, 1200 Archer Dr., Troy, OH 45373.

We agree to complete payment for the full cost of our reservation no later than February 1, 2025

We agree that if, in the opinion of the Western Ohio Home Builders Association (Contractor), it becomes necessary to change the original location of space, such changes may be made by the Contractor.

We understand that upon acceptance of this Contract form by the Contractor, a contract consisting of this side and the Rules and Regulations printed on the opposite page will be in full force and effect.

The Clark County Home & Garden Show is a production of the:

Western Ohio Home Builders Association 1200 Archer Dr., Troy, OH 45373 Phone: (937) 339-7963

E-mail: donna@westernohiohba.com Website: www.clarkcountyhomeshow.com

<u>Size</u>

Rate

Exhibit Space Rates:

Arts & Crafts Building

Booth Numbers 1 - 16 Crafts & Non-Profits 10' x 10' \$100

Booth Number 17 - 56 Remodelers 10' x 10' \$700

Contractors/Suppliers

Annex Building

Booths

Booth Numbers 57-97 - Direct Sales 10' x 10' \$300

Mercantile Building - Landscape/Hardscape/Outdoor Living Booth Numbers 99–161 10' x 10' \$500

All Spaces will have 8' backdrop & 3' side rails in blue. Electric service is included. 220 Service is very limited. Need Multiple Booths? Call for Discount Pricing!

Payment and Cancellation:

In reserving space, Exhibitor will pay a deposit on the space with this Reservation Form/Contract. A contract that is cancelled will be subject to a \$50 charge to offset the cost of administrative expenses. This amount will be deducted from the refund returned to the exhibitor. NO REFUND WILL BE GIVEN AFTER FEBRUARY 1, 2025.

PLEASE FILL IN ALL INFORMATION

For purpose of this contract, named person is considered Exhibitor

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total)
our total)
 Code:



CLARK COUNTY HOME & GARDEN SHOW GENERAL RULES & REGULATIONS

SET UP:

1. Set-up and Take-down of Exhibits must be made during appointed times only.

Show Hours

Friday, April 4 - 2:00 pm - 7:00 pm Saturday, April 5 - 10:00 am - 6:00 pm Sunday, April 6 - 12:00 noon - 4:00 pm

Exhibitor Move-In Schedule

Wednesday, April 2 - 2:00 pm - 8:00 pm Only 20x20 booths or larger and landscaping displays

Thursday, April 3 - 12:00 noon - 8:00 pm Friday, April 4 - 10:00 am - 1:00 PM

Exhibitor Move-Out Schedule

Sunday, April 6 - 4:00 PM - 8:00 PM Monday, April 7- 8:00 AM - 10:00 AM

ALL EXHIBITS MUST BE DOWN BY 10:00 AM ON MONDAY, April 7 - NO EXCEPTIONS

- 1. Exhibitor agrees that its failure to set up its display as scheduled shall constitute a breech of this agreement and, upon such breech, Contractor is not required to provide alternative set-up time and may deny Exhibitor admission and under such circumstances shall be due full amount of all fees, both paid and unpaid.
- 2. Exhibitor further agrees that its failure to remove any materials at the scheduled time for same may result in removal by Contractor at Exhibitor's entire expense, and disposal by Contractor with no accounting to Exhibitor.
- 3. All cords (electrical) in traffic areas must be taped to floor with duct tape unless otherwise specified by Contractor. Exhibitor is responsible for removal of tape residue on facility floor! We suggest you use No Residue Duct Tape to secure your cords and carpet. You can purchase on Amazon.
- **4.** All displays should be of professional quality; all tables must be draped to the floor on all sides in identical fabric; all signs must be of a professional nature. Backs of standing displays must be of quality appearance or draped, painted or paneled.
- 5. Access doors into building are 10' wide by 12' high. Displays must be able to fit through these doors.
- 6. Sirens, bells, amplifiers, flashing lights, or any equipment causing excessive noise or annoyance is expressly forbidden. Your display cannot block your neighbors display. If your display visually interferes with your neighbors display, you may be asked to arrange your display so as not to block another display.
- 7. Spaces may not be sublet or shared unless written permission from The Western Ohio Home Builders Association is obtained.
- **8.** Exhibitor shall conform to all Federal, State and City Laws.
- 9. No item in display may be attached to the facility property. 10. At completion of set-up, Contractor's representative will inspect display and area to ensure compliance with all requirements, regulations and rules of Contractor.
- 11. Exhibitor at its sole expense will correct any deficiencies found immediately.
- **12.** Any materials not acceptable to Contractor and at their sole discretion and at Exhibitor's expense must be removed and/or replaced upon Contractor's request.

13. If these rules and regulations are not observed by the exhibitor, exhibitor may be requested to vacate space with all merchandise and materials in a quiet and orderly manner and no refunds will be given.

TEAR DOWN:

Exhibitor may begin tear down at 4:00 PM on Sunday, April 6 following the close of the show. No moving of displays, boxes, equipment or any part of exhibit may be moved out before 4:00 PM. The show facility is open and patrons are present till 4:00 PM. This rule is for the safety of all patrons. There will be no loading of vehicles prior to 4:00 PM at any entrance/exit to the exhibit hall. NO EXCEPTIONS. ANY EXHIBITOR VIOLATING THIS RULE WILL NOT BE INVITED TO FUTURE SHOWS.

OCCUPATION OF BOOTH SPACE:

Exhibitor signing this agreement agrees to occupy booth space and display products during complete show hours.

Exhibitor is solely responsible for actions and behavior of their staff or other agents. Exhibitor and its agents shall conduct themselves in a courteous and professional manner as to not offend visitors of the show. Any person behaving in a manner that is deemed unacceptable by Security or Contractor will be asked to leave immediately. No refund will be given.

GENERAL REGULATIONS:

The Exhibitor agrees to indemnify and to hold harmless Contractor and the exhibit facility and their respective agents, employees and servants from any and all claims, demands, suits, etc., asserted by any person, firm, corporation or other entity arising out of Exhibitor's participation in the above described show, and further agrees to reimburse Contractor and the exhibit facility for all reasonably incurred expenses, including legal fees, expended in the defense of said claims.

It is understood that this contract is not conditional upon advertising, publicity or promotional considerations.

Contractor accepts no responsibility for inclement weather conditions and can make no refunds for loss of display time caused by same.

The Exhibitor acknowledges his total responsibility for his display and for the actions of its employees, agents, contractors or subcontractors in the area surrounding the display and will maintain direct control over all activities in his exhibit area. Any costs incurred for damage to the facility as a result of Exhibitor's negligence either accidental or intentional will be paid for by the Exhibitor.

FURNITURE RENTAL

Tables, chairs, table coverings, table skirting, carpet, extension cords, etc. are not provided by Contractor for show Exhibitors. Furniture and materials may be rented from Tradeshow Services at (937) 832-0144. Order forms will be sent to Exhibitor at execution of this contract..

I HAVE READ, AND ACCEPT, THE GENERAL RULES AND REGULATIONS:

AUTHORIZED SIGNATURE:	









